AMENDMENTS

UNMARKED VERSION

In the specification:

Please replace the paragraph beginning at page 16, line 8, as follows:

It is common that the entries returned by the site search engines may include links to sites that are not directly related to the user's purpose. For instance, as shown in Figure 5, the query of Figure 4 returned a number of entries from the CDW and Epinion sites that related to cameras other than the Nikon Coolpix 990. For instance search results entries 521, 522, 532-34 all relate to other models of Nikon digital cameras. Such entries are presumably not of interest to the user and there would be little value in displaying them to the user who would be likely to ignore the entries or worse, waste time reviewing the entries. Therefore, in certain embodiments of the claimed invention, each page of search results is not displayed to the user. Rather, as indicated in Figure 3 block 330, the search result entries from each page are filtered to identify only those search result entries that are most pertinent to the purpose of the user.

In the claims:

Presented below are the amended claims in a clean-unmarked version. For the Examiner's convenience all pending claims are presented herein. Those claims that remain unchanged by this amendment are prefixed with "(Unchanged)". Please amend the claims as follows:

1. (Once Amended) A method comprising:

transmitting a search query to a World Wide Web site over the Internet;

receiving a search result document from the World Wide Web site, the search result document comprising a plurality of search result entries; and

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